

MARIA LEGIONIS TALKING POINTS

Promoters: Use one of these points at each of your monthly council meetings to encourage members to subscribe!

- The *Maria Legionis* magazine publishes and encourages the missionary activity of the world-wide Legion. Most legionaries donate to mail appeals from Missionary Societies while the Legion, one of the most effective Missionary organizations in the Church, gets almost no financial support for its magazine from its own membership. The magazine costs only \$12! Why don't legionaries send a \$12 donation to their own organization and receive 4 issues of a worthwhile magazine in return?
- Why is the financial sacrifice of the member to the secret bag collection and to the *Maria Legionis* so disproportionate to the sacrifice of the member's time and effort to the weekly meeting and assignment? Contributing generously to the secret bag each week and regularly renewing your *Maria Legionis* subscription are reflections of your Legion commitment.
- In today's world, the cost of one movie which lasts two or three hours is MORE than the cost of one year's worth of *Maria Legionis*, which has permanent value to the legionary, supplying him with information, news and inspiration.
- The Legion is blessed with three candidates for canonization and every legionary should learn as much as they can about them. The *Maria Legionis* is the primary source for the latest information on the status of their causes.
- According to the handbook, loyalty is one virtue each legionary should strive for. Even if you are someone who does not normally subscribe to periodicals, you can show your loyalty to the Legion by subscribing to *Maria Legionis*.
- *Maria Legionis* comes in a handy size. Take it with you anywhere and read it while you wait.
- Are there generous legionaries in our council who would be willing to promote the magazine by purchasing extra copies to distribute or by giving gift subscriptions to friends?

- What will you miss if you don't subscribe? Legion history, Frank Duff's writings, new Legion works, Legion weddings, news about Legion anniversary celebrations world-wide, devotional items, your Legion family photo album, legionaries at work and play, ideas and Legion spirit-builders.
- Don't get left behind! As the Legion develops, new advances are found in *Maria Legionis* before they make it to the handbook. For example, when the work of Bookbarrow was first developed, the news appeared in the Legion magazine before it was included in the Legion handbook.
- Legionaries often refer to the handbook as the Legion "bible". In reality, since the Legion has two publications, the handbook could be considered the Legion "old testament" and the magazine, the Legion "new testament". The "acts of the apostles" are still happening! Subscribe and find out what's going on!!
- *Maria Legionis* is a great recruiting tool! Its appearance and content show the Legion in an attractive light. The compact size, the color photos, and the superb graphics match any contemporary publication. The articles exhibit the wonderful spirit which is evoked in people when they become legionaries. Distribute it to all the Catholics you know! If they like the magazine, chances are they'll like the Legion!
- Legion information comes in a two-part set. If you only have the handbook, you don't have it all! Every legionary should have a subscription to *Maria Legionis*. If you like to read, you'll enjoy the fact that it has no irrelevant articles and no ads. It's ALL Legion! If you don't like to read, buy it anyway, out of loyalty, and spread the Legion spirit by passing it on.

